ORDER

106190 Order / Rev: **Orders** Alt Order #: 06849036 Product Desc: **AFSCME** Estimate: Flight Dates: 09/12/12 - 09/25/12 Primary AE: Amy McCreary Original Date / Rev: 08/31/12 / 09/20/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Campaign Group, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1600 Locust St. Billing Cycle: EOM/EOC Philadelphia, PA 19102 Agency Commission: 15% AFSCME --Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI2,PLI1 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

DOLL	DI

D 1111 10011				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	122	\$99,700.00	\$84,745.00

Revenue Codes:

rotais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	122	\$99,700.00	\$84,745.00	0:00
Totals	122	\$99,700,00	\$84.745.00	0.00

Agency External ID:

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$453,18 1.82

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
28%	\$126,890.91
0%	\$0.00
0%	\$0.00
12%	\$54,381.82
0%	\$0.00
35%	\$158,613.64
0%	\$0.00
0%	\$0.00
3%	\$13,595.45
	0% 0% 0% 08 28% 0% 0% 12% 0% 35% 0%

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp v	~	5-6a	WTF	:30	2	\$600.001	0.00 NM	2	\$1,200.00
WAKE U	JP		,	· ·								
<u>Star</u>	t Date !	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 09/1	In/12 (09/16/12	WTF	2	\$600 0 0	0.00						

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Order / Rev:

106190

Advertiser:

AFSCME

Alt Order #:

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Product Desc:

AFSCME

Flight Dates:

09/12/12 - 09/25/12

Estimate:

KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/12/12 09/14/12	M-F 5-6a WakeUp w/Wa@M	5-6a	WTF	:30	2 \$600.001	0.00 NM	2	\$1,200.00
WAKE UP	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WTF 2	\$600.00	0.00					
E 2 KSNV 09/17/12 09/21/12		5-6a	MTWTF	:30	3 \$600.001	0.00 NM	3	\$1,800.00
WAKE UP	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	MTWTF 3	\$600.00	0.00					
E 3 KSNV 09/24/12 09/25/12	, ,	5-6a	MT	:30	1 \$600.001	0.00 NM	1	\$600.00
WAKE UP	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	MT 1	\$600.00	0.00					
E 4 KSNV 09/12/12 09/14/12		6-7a	~-WTF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
WAKE UP	M-F 6-7a WakeUp w/Wagners					l		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12		\$1,000.00	0.00					
E 5 KSNV 09/17/12 09/21/12	M-F 6-7a WakeUp w/Wa@M	6-7a	MTWTF	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
WAKE UP	M-F 6-7a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12		\$1,000.00	0,00					
E 6 KSNV 09/24/12 09/25/12	M-F 6-7a WakeUp w/WaQM	6-7a	MT	:30	1 \$1,000.001	0,00 NM	1	\$1,000.00
WAKE UP	M-F 6-7a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12		\$1,000.00	0.00					
E 7 KSNV 09/12/12 09/14/12	*	658a-9am	WTF	:30	2 \$1,500.001	0.00 NM	2	\$3,000.00
TODAY SHOW	Today Show							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12		\$1,500.00	0.00					
E 8 KSNV 09/17/12 09/21/12		658a-9am	MTWTF	:30	3 \$1,500.001	0.00 NM	3	\$4,500.00
TODAY SHOW	Today Show							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12		\$1,500.00	0.00					
E 9 KSNV 09/24/12 09/25/12	-	658a-9am	MT	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY SHOW	Today Show							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12		\$1,500.00	0.00					
E 10 KSNV 09/12/12 09/14/12		9-10a	WTF	:30	2 \$900.001	0.00 NM	2	\$1,800.00
TODAY SHOW II	M-F Today Show II							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	WTF 2	\$900.00	0.00					
E 11 KSNV 09/17/12 09/21/12	•	9-10a	MTWTF~~	:30	3 \$900.001	0.00 NM	3	\$2,700.00
TODAY SHOW II	M-F Today Show II							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	MTWTF 3	\$900.00	0.00					
E 12 KSNV 09/24/12 09/25/12		9-10a	MT	:30	1 \$900.001	0.00 NM	1	\$900.00
TODAY CHOM!!	M-F Today Show II							
TODAY SHOW II <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	MT 1	\$900.00	0.00					
E 13 KSNV 09/12/12 09/14/12	CM	10am-11am	WTF	:30	2 \$450.001	0.00 NM	2	\$900.00

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KSNV

Order / Rev:

106190

Advertiser:

AFSCME

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Product Desc:

AFSCME

Flight Dates:

09/12/12 - 09/25/12

Estimate:

Inventory Code Break Start/End Time Ln Ch Start End Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour TODAY SHOW III Spots/Week Start Date **End Date** Weekdays Rating <u>Rate</u> 09/16/12 --WTF-Week: 09/10/12 \$450.00 0.00 E14 KSNV 09/17/12 09/21/12 M-F Today Show III 4th IBM 10am-11am :30 MTWTF--3 \$450.001 0.00 NM 3 \$1,350.00 Today 4th Hour TODAY SHOW III <u>Rate</u> Start Date End Date Weekdays Spots/Week Rating \$450.00 09/23/12 MTWTF~-Week: 09/17/12 0.00 E 15 KSNV 09/24/12 09/25/12 M-F Today Show III 4th IBM 10am-11am MT----:30 \$450.001 0.00 NM \$450.00 Today 4th Hour **TODAY SHOW III End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$450.00 0.00 E 16 KSNV 09/12/12 09/14/12 Rachael Ray СМ 11am-12pm --WTF--:30 \$325,001 0.00 NM 2 \$650.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 --WTF--Week: 09/10/12 \$325.00 0.00 E 17 KSNV 09/17/12 09/21/12 Rachael Rav CM 11am-12pm MTWTF--:30 \$325.001 0.00 NM 3 \$975.00 Rachael Ray RACHEL RAY Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 MTWTF--\$325.00 0.00 E 18 KSNV 09/24/12 09/25/12 Rachael Ray CM 11am-12pm MT----:30 \$325.001 0.00 NM \$325.00 1 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 MT----Week: 09/24/12 \$325.00 0.00 E 19 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm \$425,001 --WTF--:30 2 0.00 NM 2 \$850.00 Noon News **NEWS** Weekdays Start Date End Date Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 --WTF--\$425.00 0.00 E 20 KSNV 09/17/12 09/21/12 Noon News CM 12-1230pm MTWTE--:30 3 \$425.001 0.00 NM 3 \$1,275.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTE--Week: 09/17/12 09/23/12 \$425.00 0.00 E 21 KSNV 09/24/12 09/25/12 Noon News :30 \$425,001 0.00 NM CM 12-1230pm MT----1 \$425.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$425.00 0.00 E 22 KSNV 09/12/12 09/14/12 The Agenda 1230pm ÇМ 1230-1p :30 \$325.001 --WTF--2 0.00 NM 2 \$650.00 The Agenda 1230pm **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$325.00 0.00 E 23 KSNV 09/17/12 09/21/12 The Agenda 1230pm 1230-1p CM MTWTF--:30 3 \$325.001 0.00 NM 3 \$975.00 The Agenda 1230pm **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 09/17/12 09/23/12 \$325.00 0,00 E 24 KSNV 09/24/12 09/25/12 The Agenda 1230pm CM 1230-1p MT----:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate MT----Week: 09/24/12 09/30/12 \$325.00 0.00 09/12/12 09/14/12 E 25 KSNV CM \$325.001 0.00 NM 2 2pm-3pm --WTF--:30 2 \$650.00

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Flight Dates:

09/12/12 - 09/25/12

Estimate:

KSNV

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Print Date: 09/24/12 09:55:50 Page 5 of 7

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09/12/12 - 09/25/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Sp	oots	Amount
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	NEWS			News 3 in Prime			I					
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	eek: 09/		09/23/12	S		\$1,800.00	0.00					
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E 39	KSNV	09/17/1	2 09/21/12	M-F Wheel	CM	7-730pm	MTWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
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E 43	KSNV	09/24/1	2 09/25/12	Face to Face w/ F		730-758pm	MT	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
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E 46	KSNV	09/18/1	12 09/18/12	Tues PR 9-10p	CM	9-10p	-T	:30	1 \$2,600.001	0,00 NM	1	\$2,600.00
	GO/NO	RMAI	•	Tuesday Prime 9	-10p							
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	/eek: 09		09/23/12	-T		\$2,600.00	0.00		<u> </u>			
E 47	KSNV	09/12/	2 09/12/12	Wed PR 9-10p	СМ	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
				Wednesday Prim	ne 9-10pm							

Print Date: 09/24/12 09:55:50 Page 6 of 7

Order / Rev:

106190

Advertiser:

AFSCME

Alt Order #: .

06849036

Product Desc:

AFSCME

KSNV

Flight Dates:

09/12/12 - 09/25/12

Estimate:

Ln Ch Start End AGT	Inventory Code Break	Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	Rate Rating \$4,000.00			
E 48 KSNV 09/19/12 09/19/12		10-11pmW	:30 1 \$3,200.001	0.00 NM 1	\$3,200.00
LAW & ORDER:SVU <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$3,200.00 0.00			
E 49 KSNV 09/12/12 09/14/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pmwTF	:30 2 \$1,200.001	0.00 NM 2	\$2,400.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$1,200.00 0.00			
E 50 KSNV 09/17/12 09/21/12 NEWS	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm MTWTF	:30 3 \$1,200.001	0.00 NM 3	\$3,600.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		Rate Rating \$1,200.00 0.00			
E 51 KSNV 09/24/12 09/25/12 NEWS	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm MT	:30 1 \$1,200.001	0.00 NM 1	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		<u>Rate</u> <u>Rating</u> \$1,200.00 0.00	· · · · · · · · · · · · · · · · · · ·		40.070.00
E 52 KSNV 09/12/12 09/14/12 TONIGHT SHOW	The Tonight Show CM Tonight Show	1135p-1237aWTF~-	:30 3 \$750,001	0.00 NM 3	\$2,250.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week				
E 53 KSNV 09/17/12 09/21/12	The Tonight Show CM Tonight Show	1135р-1237а МТЖТБ	:30 5 \$750.001	0.00 NM 5	\$3,750.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		1		
E 54 KSNV 09/24/12 09/25/12 TONIGHT SHOW	The Tonight Show CM Tonight Show	1135p-1237a MT	:30 2 \$750,001	0.00 NM 2	\$1,500.00
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/Week		•		
E 55 KSNV 09/12/12 09/14/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136amWTF	:30 3 \$425.001	0.00 N M 3	\$1,275.00
LATE NIGHT <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week				•
E 56 KSNV 09/17/12 09/21/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136am MTWTF	:30 5 \$425.001	0.00 NM 5	\$2,125.00
LATE NIGHT <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5				
E 57 KSNV 09/24/12 09/25/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136am MT	:30 2 \$425.001	0.00 NM 2	\$850.00
LATE NIGHT <u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week				
N 59 KSNV 09/17/12 09/20/12	Wake Up Early Wagners	430a-5a MTWT	:30 1 \$200.001	0.00 NM 1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week				
N 60 KSNV 09/23/12 09/23/12	LAW & ORDER (LF) CM Law & Order (LF)	Sat 1-2am / Sun 1:S	:30 1 \$175.002	0.00 NM 1	\$175.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week				

Print Date: 09/24/12 09:55:50 Page 7 of 7

KSNV

Rate Pri Rtg Type Spots

Order / Rev: 106190
Alt Order #: 06849036

End

Start

Advertiser: AFSCME

Product Desc:

Break Start/End Time

AFSCME

Len Spots

Flight Dates:

Ln Ch

09/12/12 - 09/25/12

Inventory Code

Estimate:

Days

_

Totals 122 \$99,700.00

Amount